

## Your Landscape Planning Guide

Use this simple guide to help you and Southern Exposure create an attractive, comfortable, and valuable landscape that you will enjoy everyday.

### The Real Benefits of Landscaping

\* Curb Appeal. It's the best and easiest way to make a good first impression. Most homeowners agree, spending over \$45 billion on professional lawn and landscape services. In fact gardening, in recent years, has become America's #1 pastime, with over 80% of all households participating.

\* What does this mean to you? Simple. A well designed landscape does more than bring increased value to your home. It brings energy savings as well. More importantly, quality landscaping brings you endless days of enjoyment.

\* So follow the #1 trend in the country, and bring indoors out-- by adding a raised patio, firepit, or an outdoor kitchen. Regardless of what you do, the enjoyment of the outdoors will reduce your stress and add real value to your home.

### Just Follow These 5 Steps

1. Do your homework.
2. Make a list.
3. Make a budget.
4. Sketch your design (or have us do it for you).
5. Hire Southern Exposure Landscape Management to install.

#### 1) DO YOUR HOMEWORK

Visit our gallery of backyard patio plans, photos, ideas and MORE! Stop by your local library for books and magazines on landscape designs. You can get ideas for hardscape materials, plants, accents, furniture-- everything to help your planning complete.

#### 2) Make a List

Make a list of things you like and don't like. If you hate mowing the lawn or weeding a flower garden, make a note of it. Do you prefer rocks and not mulch? Do you love flowers, but dread replacing every year? Use the space below, and be sure to share this with your Southern Exposure representative.

#### 3) Make a Budget

When budgeting for a landscaping renovation, plan to invest about 10% of your home's value, according to the American Society of Landscape Architects (ASLA). A more elaborate backyard sanctuary may require 15-20%. Much of what you will spend, however depends on how long you plan to stay in your home. If you plan to stay in your home more than 10 years, 15-20% will give you the enjoyment you desire for years to come.

Homes Value \$ \_\_\_\_\_ x \_\_\_\_\_ % = \_\_\_\_\_

## Ideas, Interests, Style, and Issues

	YES	NO	MAYBE
Modern (FORMAL- rectilinear)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Natural (INFORMAL- curvilinear)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Old World Charm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relaxation / Quite	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Low Maintenance (Doesn't like to work in yard)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moderate Maintenance (Likes to work in yard)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Matches Homes Architecture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Open & Spacious	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Privacy & Shade (Border / Hedge or Wall / Fence)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor Kitchen / Bar / Living Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Firepit / Fireplace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paver Patio / Walkway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retaining Wall / Seat Wall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pillars / Columns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound System & Automation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pergola / Arbor / Trellis / Gazebo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accent Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boulders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Putting Green / Synthetic Lawn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Irrigation: LAWN / PLANTS & TREES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Play Zone: playset, swings, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water Feature / Pond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetable Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fence / Deck / Gates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drainage Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access Issues: bobcat accessible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

#### Questions:

1. Do you have a survey or a planting plan? YES NO
2. Do you have a septic system? YES NO Field diagram or permit? YES NO
3. Has your property been marked for utilities? YES NO
4. What are your priorities: FRONT BACK SIDES NTIRE PROPERTY
5. What is your Budget? Less than 5k 5-10k 10-30k 30-50K 50K +  
into plan?
7. How will the plan be implemented? PHASES ALL AT ONCE
8. Favorite colors in landscape are: \_\_\_\_\_
9. Would like ANNUAL or PERENNIAL color or a COMBINATION of both?
10. Parking. Need additional or turn-around? YES NO
11. House Renovations: planning to remodel or add to house in the near future? YES NO
12. Is the house a Permanent Residence (for many years) or Transitional (only for a short time)?
13. Do you have pets? If so, how many dogs/cats? \_\_\_\_\_
14. Would you like ANNUAL or PERENNIAL color or a COMBINATION of both? \_\_\_\_\_